

**INFLUENCE UNDERSTANDING ABOUT TIME SHARING
MUDHARABAH AND DEPOSIT INTEREST PROSPECTIVE
CUSTOMER INTEREST IN CONVENTIONAL ON PT. BANK
TABUNGAN NEGARA SYARIAH, Tbk TANGERANG**

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ABSTRACT

This research is about Influence understanding about time sharing mudharabah and deposit interest prospective customer interest in conventional on PT Bank Tabungan Negara, Tbk Tangerang. The purpose of this research is to the level of sharing Islamic bank deposits and deposit interest rates affect the interest of conventional banks, the ratio calculations for the interest or profit and conventional deposit and the influence on interest and the effect on customer interest in depositing their funds if viewed from the aspect of the calculation for results and interest. The data analysis method used in this research are descriptive analysis method of quantitative and qualitative. The kind of data in use are primary data and secondary data. The data collection method used in this research are literature research method and field research (observation method and interview).

The result of this research will be to determine the level of profit sharing sharia bank deposits and deposit interest rates affect the interest of conventional banks , to compare the results of calculations for interest or profit and conventional deposits and the influence on interest and to know the effect on customer interest in depositing funds in terms of revenue sharing and interest calculations.

Keywords : *Mudharabah Time Sharing Time And Interest Conventional, Customer Interest*

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