## **ABSTRACT**

EVALUASION APPLICATION ON THE *BALANCED SCORECARD* AS ALTERNATIVE SYSTEM PERFORMANCE THE SYSTEM MEASUREMENT IN PT XYZ BANK JAKARTA



This research is done to measure and analyse of PT XYZ Bank Jakarta performance used Balanced Scorecard method. This research is done because the measurement system that used for this time is just measure the performance of perspective financial

Keywords: Performance analysis and measurement, Balanced Scorecard