

***THE EFFECT OF REVENUE SHARING SYSTEM TO TOTAL CUSTOMER SAVINGS ON PT. BANK MUAMALAT INDONESIA,Tbk***

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***ABSTRACT***

*Purpose of this study is to determine the effect of revenue sharing system application to total customer saving on PT. Bank Muamalat Indonesia, Tbk. The variables used in this study is revenue sharing and the amount of savings fund clients. This study uses secondary data from the consolidated income and the company's quarterly financial balance period 2005 to 2008 obtained from Muamalat Institute. The research methods used in this paper is a method of causal research is research to determine the influence of one or more independent variables on the dependent variable.*

*As for research data collected by research libraries is a technique that is both library research and internet research to add knowledge and information about issues related to the bank analyzed PT. Muamalat Indonesia,Tbk, which was held in order to obtain supporting data that serves as a literature review, authors also reviewed the books, articles and other references related to this research*

*Object in this research is sharia banking is on the PT. Bank Muamalat Indonesia,Tbk. This study is to test the normality test and simple linear regression with SPSS program.*

*Key words : Sharia banking, revenue sharing, the number of customers savings fund*