

ABSTRACT

CEDIN ROSYAD NURDIN – The Debate of Candidates for President and Vice President in General Election of 2009 (Study of Critical Discourse Analysis in Kompas and Republika) (Supervised by Dr. Andy Corry Wardhani, M.Si. as the first supervisor and Heri Budianto, S. Sos., M.Si. as the second supervisor).

The debate of the candidates for president and vice president so a new phenomenon in the election of president and vice president directly in this country, who had done twice (2004 and 2009), and at once became the object of research. Indonesia's two largest dailies : Kompas and Republika reported the debate of candidate for president and vice president. In conducting this research, the researcher uses the theory of political economy of media. This research is descriptive. Qualitative research methods, with the critical paradigm. In analyzing the data, the researcher uses critical discourse analysis of Teun Adrianus van Dijk. The results showed that ideology of Kompas is transcendental humanism (difference in unity). Republika siding with the candidate president/vice president Susilo Bambang Yudhoyono/ Boediono or Jusuf Kalla/Wiranto, because Muslims are considered more profitable. Republika ideology is Islam of Ahlu Sunnah wal jamaah Islamic School. When the news reached the level of editorial management, Kompas with maintaining strict neutrality so as not taking sides. Unlike the Republika, at the redactional management level made news or a special story that benefit Susilo Bambang Yudhoyono/Boediono or Jusuf Kalla/Wiranto. Republika represent their ideology into the news and other journalistic work. Republika identifying themselves as Muslim community newspaper

Keywords : Republika, Kompas, the debates of candidates for president and vice president , and critical discourse analisis