

“INDEPENDENT SKATEBOARDING VIDEO MAGAZINE”

Abstract

The peak of art is video, where all elements gathered together, acting, coloring, visual, music and choreography. Nowadays sports become a place for youth liberation marked by the development of skateboarding in Indonesia. The urge from innate creative industry from foreign cultures bring positive influence for creative industry in our country.

Video is the image of visual object that move with music content, easiness of making video with the spirit of independent are very suitable with the challenge of industry in the world of skateboarding in indonesia, to be creative with carrying idealism that we belived and embodied in group styling. To create market with advertise authentic product, idea, in a story on a video and to be broadcast quickly and practically, with a new media video magazine that is communication media with format like magazine and can be consumed periodically and reported only one theme that is skateboarding.



Keywords : *Community, Communication, Skateboarding, video Magazine.*

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