

ABSTRAK

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NATION IN PROGRESS FROM shoots

Here the authors make a poster "Campaign Child Care Orphanage", aims to sensitize, menghimbau and invite the community. Not only wanted to alert the public to care and of participating, but the authors would like to introduce daily life and children's orphanage.

The author's purpose to make Poster "Campaign Child Care Orphanage" is to convey to the people that orphans are not poor kids, kids who just remain silent, but they are quality kids. They can be creativity, work, and can be a reliable partner.

To create a poster "awareness campaign against child Orphanage", the author did some research, ranging from qualitative and quantitative data collection to analyze the data as supporting the concept of compliance with this campaign poster design.

Therefore, in order to meet graduation requirements for undergraduate majors stratum-1 Design products. The author makes posters and video covers bebrapa media support applications that are tailored to the target. May the message of the poster "Caring for Kids Campaign Asuha Homes" can be helpful and an inspiration to audiences.