ANALYSIS OF THE INFLUENCE FINANCIAL PERFORMANCE, GOOD CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY TO FIRM VALUE
(CASES OF STUDY: BANKING FIRMS THAT PUBLISHED FROM INDONESIA STOCK EXCHANGE IN THE PERIOD OF 2008-2011)

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ABSTRACT

This study is investigate the influence of CAR and PBV as proxy from financial performance, managerial ownership as proxy from Good Corporate Governance and Corporate Social Responsibility disclosure to Tobin’s Q as proxy from firm value. The aim of this research is to analysis (a) the influence of financial performance to firm value (b) the influence of GCG to firm value (c) the influence of CSR to firm value.

This research using data from published financial reports Banking Firms that published from Indonesian Banking in the period of 2008-2011. The number of sample that examined after passed the purposive sampling phase is 30 companies. Analyze technique to use in this research is multiple linier regression to obtain picture which totally regarding relationship between one variable with other variable.

The result of this this research shows that PBV and CSR have significant influence to firm value, with sig. 0,000 for PBV and 0,053 for CSR. CAR doesn’t has significant influence to firm value with sig. 0,0142. Managerial ownership doesn’t has significant influence to firm value with sig. 0,704.

Keyword : CAR, PBV, Managerial Ownership, CSR, Tobin’s Q.