

**The influence of Dividend Payout Ratio and Return on Equity To The Price
Earning Ratio on Basic Industry and Chemical Manufacturer Company at
Indonesian Stock Exchange Period 2009-2011**

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ABSTRACT

The research is analyze the influence of Dividend Payout Ratio and Return on Equity to Price Earning Ratio on Basic and Chemical Industry Sector Manufacturer Company at Indonesian Stock Exchange Period 2009-2011. The purpose of this research is to get the empirical evidence Dividend Payout Ratio and Return on Equity's influence partially and simultaneous to the Price Earning Ratio. The research method that is used is causal research method.

The result of this research shows that Dividend Payout Ratio and Return on Equity did not show significant influence to the Price Earning Ratio because it's only capable explain 18%, meanwhile the rest of it 82% were explained by other factor.

Keyword : Dividend Payout Ratio, Return on Equity, Price Earning Ratio, and Basic Industry and Chemical Manufacturer Company.

PENGARUH *DIVIDEND PAYOUT RATIO* DAN *RETURN ON EQUITY*

TERHADAP *PRICE EARNING RATIO* PADA PERUSAHAAN

MANUFAKTUR SEKTOR INDUSTRI DASAR DAN KIMIA

DI BURSA EFEK INDONESIA

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ABSTRAK

Penelitian ini menganalisis pengaruh *Dividend Payout Ratio* dan *Return on Equity* terhadap *Price Earning Ratio* pada perusahaan manufaktur sektor industri dasar dan kimia di Bursa Efek Indonesia selama periode 2009 - 2011. Tujuan dari penelitian ini adalah untuk mendapatkan bukti empiris pengaruh *Dividend Payout Ratio* dan *Return on Equity* baik secara parsial maupun serempak terhadap *Price Earning Ratio*. Metode penelitian yang digunakan adalah metode penelitian kausal.

Hasil dari penelitian ini menunjukkan bahwa *Dividend Payout Ratio* dan *Return on Equity* tidak menunjukkan pengaruh yang signifikan terhadap *Price Earning Ratio* karena hanya mampu menjelaskan sebesar 18% saja, sedangkan sisanya 82% dijelaskan oleh faktor-faktor lain.

Kata Kunci : *Dividend Payout Ratio*, *Return on Equity*, *Price Earning Ratio*, dan Perusahaan Manufaktur Sektor Industri Dasar dan Kimia.