ANALYSIS OF THE CUM DIVIDEND DATE
PUBLICATION
WITH RETURN OF INVESTMENT
AT INDONESIA STOCK EXCHANGE

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ABSTRACT

This research about analysis of the cum dividend date publication with return of investment & moving price of stock. To the effect from observational it is subject to be know distinctive stock price move before and after cum dividend date on all of emiten at Indonesia Stock Excanghe, with sees cum dividend.

In this research, researcher utilizes comparability descriptive methode, which is with compare stock price before and after cum dividend date.

This reasearch present stock price list in 5 day before and 5 day after cum dividend date on periode 2008 until 2009.

Key words: stock price, return, cum dividend date