

## ABSTRACT

*Social Media is not only good cost-effective when it comes to the marketing involved in launching new products or services, but it also gives access to a wide audience who are receptive or will engage in new offerings. Social Media is a good way of spreading news about the imminent arrival or release date of a new product or service and your audience will help to spread the word for you.*

*The designer nowadays have to face the global competition and see the perspective of design universaly. That is why many of great designer use Social Media, wheter for portfolio or for gaining relationship and aknowledge them by looking others artwork.*

**Keyword : Design Graphic, Social Media, Infographic.**



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