

**THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY TO THE  
PROFITABILITY OF MANUFACTURING COMPANIES LISTED ON  
INDONESIA STOCK EXCHANGE**

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***ABSTRACT***

*This study is investigate the influence of Corporate Social Responsibility to the profitability of manufacturing companies listed on Indonesia Stock Exchange. The aims of this research are to know : The influence of CSR to Profitability of manufacturing.*

*This research sample is CSR disclosure on manufacture sector consumer goods industry in 2009 and 2010 by using method of purposive sampling. There are 24 companies in 2009 and 2010 which fulfilling criterion as this research sample. The analysis methods of this research used simple regression analysis for hypothesis 1.*

*The result of this research shows that Corporate Social Responsibility doesn't have significant influence to profitability with  $t$  count = 1,421; and Significant = 0,169.*

*Key word : CSR and Profitability*