

**PENGARUH PAJAK REKLAME DAN PAJAK HIBURAN TERHADAP  
PENDAPATAN ASLI DAERAH (PAD) KOTA BEKASI**

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**ABSTRACT**

*This research is about the influence of reklame tax and entertainment tax toward real country revenue (PAD) in Bekasi. The purpose of this research is to know the contribution of reklame tax and entertainment tax toward real country revenue in Bekasi. This research use causal method by kuantitatif method with multiple regression. Variables that use in this research are reklame tax (X1) and entertainment tax (X2), as variable independent, and real country revenue (Y) as variable dependent that consist five years.*

*The result of this research will showing both of to independent variables have positif significant influenced toward real country revenue.*

*Keyword : real country revenue, reklame tax, entertainment tax, multiple regression.*