THE EFFECT OF FINANCING TO DEPOSIT RATIO, OPERATING COST AND NON PERFORMING FINANCING TO BANK SYARIAH MEGA INDONESIA PROFITABILITY (DECEMBER 2005 – SEPTEMBER 2010)

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ABSTRACT

The research was conducted at Bank Syariah Mega Indonesia and the purpose of this research is to acquire knowledg about the effect of financing to deposit ratio, operating cost and non performing financing, while a measurement to assess the return on equity banking pofitability.

The research is classified as causal research, with financing to deposit ratio, operating cost and non performing financing as the independent variable and return on equity as dependent variable. The research is using multiple regression analysis which has been test in classic assumption.

Results of research at Bank Syariah Mega Indonesia showed that the variables financing to deposit ratio, operating cost and non performing financing simultaneously have a significant effect on profitability (return on equity) at 95% confidence level. Testing only partially non performing financing variables that

significantly effect the return on equity of Bank Syariah Mega Indonesia at 95% confidence level

Keywords: financing to deposit ratio, operating cost, non performing financing, profitability