UNDERSTANDING THE INFLUENCE OF ACCOUNTING INFORMATION SYSTEM USER SATISFACTION WITH THE USE OF INFORMATION SYSTEMS AS A CONVENIENCE INTERVENING VARIABLE (CASE STUDY ON STUDENTS CLASS EMPLOYEES UNIVERSITY MERCU BUANA)

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ABSTRACT

This research is purposed to determine the effect of Accounting Information Systems understanding of user satisfaction with the mediated variables ease of use of information systems at the University Employee Student Classroom Mercu Buana. With the classification on the students who worked in the Accounting and Finance who use accounting information systems used in each respective company. Sources of data in this study is the primary data obtained directly from the student questionnaire answers with the above qualifications. Data Number of Students based on data obtained at the Bureau of Academic Administration Mercu Buana University.

This research is using survey method to gather data required and purposive sampling method. The purposive sampling method is using part of population to act as the sample for the research. Selecting the proper member of the population to become sample is made through certain criterion. The data analysis was done by hypothetical test through multiple regressions analysis. The multiple regressions analysis has been tested through the classic assumption, while data quality has been tested through validity and reability test.

Based on the results of research, understanding of Accounting Information Systems did not significantly influence the partial towards user satisfaction while ease of use Information System partially significant effect on user satisfaction. The results simultaneously indicate that an understanding of Accounting Information Systems and ease of use of the information system jointly affect on users satisfaction at 95% confidence level.

Key words: understanding accounting information systems, user satisfaction, easy use of information systems