

ABSTRACT

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Designing Promotional Media National Monument Through Website

As we know, until now the monument that is very well known in Indonesia with its history but it is less known in the world. Although the government has been doing promotions for preserving historical monument but still foreign tourists prefer to visit tourist places like Bali. Promotion of foreign tourists seem to think the government just wind. Therefore, the authors make Monas Promotion Through Media Website. Media Campaign that the author made more use of the Website, the intention is the author of lift history and the beauties of the building, park, at the Monas relief through the website to make it more accessible to the whole world. So the author invites tourists to visit the monument. With such an approach the possibility of this promotion will be effective.

Keywords : National Monument, Designing ,Promotion, Website, Tourist

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