

**ANALYSIS OF ACTIVITY RATIOS, LIQUIDITY AND PROFITABILITY
(CASES OF STUDY : PT. PAM LYONNAISE JAYA AS A BUSINESS PARTNER WITH
WEST OF JAKARTA REGIONAL WATER COMPANY ASSOCIATIONS**

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ABSTRACT

This Research was about analysis of activity, liquidity and profitability ratios with study cases of PT. Pam Lyonnaise Jaya as a business partner with West of Jakarta Regional Water Company Associations (PDAM). The purpose of this research is how to seen can effectively perform for activities ratios, can do the short-term obligations that have matured for liquidity ratios and how to seen in generating profits for profitability ratios. This research was using of the descriptive quantitative.

The result of this research will be showing that the way of working PT. Pam Lyonnaise Jaya-PDAM is better and seen to growth up starting 2007 – 2010 period.

Keywords : analysis of ratio, activities, liquidity, profitability, water company