

ABSTRACT

Website seems to have become a necessity for an organization, institutions, commercial companies, and so forth. The need is usually not only for promotion, but also business activities. E-commerce is usually associated with the Promotion. KodTekno is a company engaged in the sale of the Design and Web Design so desperately need alternative broader marketing media such as websites at once to provide better service to customers.

Hence, in this thesis, the authors make a website as alternative promotion media by providing services and marketing the product order Service Design online. Website is an alternative media to market products, in addition to the online ordering system is expected to improve service to consumers. It is seen from the public demand for a product increases, and so we need a system that can serve the needs of the community. One of them with the website.

Keyword : website, Corporate, Service Design

