

## **ABSTRACT**

**FAKULTAS TEKNIK PERENCANAAN DAN DESAIN**

**PROGRAM STUDI PENDIDIKAN DESAIN PRODUK**

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**PERANCANGAN BUKU EDUKASI STIMULASI ANAK USIA 4-6 TAHUN**

**“LUTCY, WANNA BE A DIVER”**

Every person has a goal. But there are still a few of those who know how and what kind of intricacies of the profession to be chosen as a benchmark to pursue success in the future. That is why the importance of the ideals embedded in the self in childhood. In productive age, children have started to be equipped with knowledge on the various professions who later became his ideals, including unexplored profession, such as Divers.

With a stimulus to it via the method of learning through play. children are introduced to the communication media that contained visual stimulation through the development of a story book functions are education, provide information about the ins and outs of professional divers in undergoing the process of diving in the sea into his work. Then pull the child to explore the link with a picture story stands (Pop-Up) Play Role in a Dramatic games by using a rag doll as the media play support the development of imagination that can train children in the learning process. So as to help them to explore the potential, talents, and learn a lot in determining the future.

**Key word:** Story books, Education, illustration, Ideals, Divers, Childern