

Abstract

Since the popularity of the television media, the music world also got new media. Not only be enjoyed on the radio, Now music can be enjoyed through television channels in the form of music videos. Given this music video, music lovers like getting a bonus from his favorite tracks can be a form of visual depictions reinforce the content of the song. The music industry can rely on visual media as the media to promote the new album songs from the singer, or even introduce a new singer, to make a music video that caught the attention of television viewers.

Music video 2D animation has been much in demand by musicians in visualizing his songs, because it can show more complicated scenes that were not possible in the real world and because it is still rarely used in the animated music video, television audiences are usually more interested to see it .