

ABSTRACT

When the issue of bad condition of earth is appeared, eco-friendly life is a good choice and it was choosen by some people now. But most of people are still less attention to this eco-friendly life. A positive lifestyle to live with this eco-friendly life also better starts from young age. Because of it, author want to make a serial video animation about the eco-friendly life, who made for childrens up to teenagers. By this serial video animation, hope can persuade the audience to always live with eco-friendly life, like loves plants or trees and keep the clean environment.

Remembering of bad condition of earth who always increase in every years, we olny have two choice, that is wait it until this earth dead or we can stay away from it with always live with eco-friendly in every our activity. Is that about planting, dump the garbage in right place or from other little things around us? So, let us begin it soon from now and of course, from ourself first.

Keywords : eco-friendly, environment, animation

Author

Bagus Mardiko