ABSTRAK

Century Health Care adalah salah satu perusahaan pharmasi terbesar di wilayah jakarta. Salah satu bisnisnya adalah Apotek Century yang sudah tersebar di beberapa wilayah indonesia dan yang terbanyak berada diwilayah jakarta. Dalam strategi marketing penjualan pun Century Health Care membuka Apotek Generik yang bersaing dengan Apotek Century Health Care yang masih dimilik oleh Perusahaan Century. Dalam target pemasarannya pun owner dari Century Health Care mentargetkan dalam satu bulan Century Health Care harus dapat membuka outlet Apotek sebanyak 20 outlet di beberapa wilayah indonesia. Ini diketahui dari hasil wawancara dan observasi yang dilakukan oleh penulis dalam perusahaan, dikarenakan hal ini Century Health Care harus mampu merekrut karyawan yang cukup banyak juga. Dimana satu outlet terdiri dari Store Manager, Asisten Manager dan Area Manager. Permasalahannya adalah sistem *Recruitment* dari divisi *recruitment* dan selection di Century Health Care masih bersifat menggunakan pihak ketiga untuk membantu perekrutan karyawan baru seperti jobsdb dan lain lain. Sehingga pihak Century Health Care harus membayar jasa untuk hal itu. Dan juga banyak surat lamaran kerja yang masuk dan menumpuk.

Penelitian ini bertujuan untuk memberikan solusi terhadap permasalah perusahaan ketika melakukan proses rekrutment tersebut. Sistem yang dibuat adalah aplikasi *E-Recruitment* berbasis *PHP* dan menggunakan database *MySql* sebagai database. Metode pengembangan aplikasi ini menggunakan metode *waterfall*.

Kata Kunci : *E-Recruitment*, Sistem Informasi

ABSTRAC

Century Health Care is one of the largest pharmaceutical companies in the area of Jakarta. One of the Century Pharmacy business is already spread in several parts of Indonesia and the majority are in the territory jakarta. In the sale of any marketing strategy Century Health Care Pharmacy Generic opened competing with Century Health Care Pharmacy is still dimilik by the Century Company . In its marketing targets was the owner of Century Health Care in a month targeting Century Health Care Pharmacy outlets should be able to open as many as 20 outlets in some areas of Indonesia. It is known from interviews and observations made by the author in the company, because of this Century Health Care employees should be able to recruit pretty much as well. Where the outlet consists of a Store Manager, Assistant Manager and Area Manager. The problem is the system of division recruitment Recruitment and selection at Century Health Care still use third parties to assist recruitment of new employees as JobsDB and others. So the Century Health Care services should pay for it. And also a lot of job application letters that come in and accumulate .

This study aims to provide solutions to the problems the company when the recruitment process. The system is made of E - Recruitment is based on PHP and uses MySQL database as the database. This method of application development using the waterfall method.

Keyword : E-Recruitment, Information Systems