

ANALYSIS OF THE EFFECT OF CURRENT RATIO, DEBT TO EQUITY RATIO, TOTAL ASSET TURNOVER AND NET PROFIT MARGIN ON RETURN ON EQUITY
(Studi Kasus Pada Perusahaan Otomotif Go-Public di Bursa Efek Indonesia Periode 2009-2012)

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ABSTRACT

This research aims to analyze influence of the Current Ratio, Debt to Equity Ratio, Total Asset Turnover and Net Profit Margin Return on Equity in the Automotive companies listed on the Stock Exchange. Data obtained by 10 companies in the period 2009-2012. The variables used were: 4 independent variables (Current Ratio, Debt to Equity Ratio, Total Asset Turnover and Net Profit Margin) and one dependent variable (Return On Equity). The data analysis method used is the normality test, multicollinearity, heteroscedasticity test, test autokolerasi, test the coefficient of determination, F test and t test.

Research results show that the results of the F test Current ratio, Debt to Equity Ratio, Total Asset Turnover and Net Profit Margin simultaneously significant effect on the Return on Equity. And partial variable Debt to Equity Ratio, Total asset turnover and net profit margin significantly. While the current ratio variable has no effect on ROE.

Keywords: *Current ratio, Debt to Equity Ratio, Total assets Turnover, Net Profit Margin and Return on Equity*