FINANCIAL RATIO ANALYSIS TO ASSESS THE PERFORMANCE OF PT ADARO ENERGY TBK AS COMPARED WITH AN AVERAGE RATIO OF OTHER SIMILAR INDUSTRIES

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ABSTRACT

With the development of the business world very rapidly in the present, there are many intense competitions among similar companies. To be able to compete with other companies, companies must be able to manage the entire property, liabilities and capital owned as much as possible so that the company's operations can be run well. The purpose of this study was to determine the results of analysis of company financial statements, knowing the level of liquidity, profitability and solvency of the company. The analysis of financial statements is a very important analysis, because it can be discovered by analysis of a company's ability to full the obligation, to measure business efficiency and profitability achieved by the company. In general, a company founded with the aim to maximize firm value. To achieve these objectives and capabilities needed funds in its management. Successful of management efforts rely heavily on the ability of management to manage working capital and potential sources of the company. To determine the ability of companies in the financial performance of the authors analyze its financial performance by using the ratio of liquidity, profitability and solvency. By analyzing these ratios it can help companies in financial planning and in decision making. After conducting research and analyzing it, the authors draw the conclusion that the liquidity of the mining company in the year 2007-2011 the average increased despite a decline. Judging from the Solvency average company performance both as assets and own capital owned greater than the debt owned. And measured by profitability, almost all mining companies have increased and from the third companies, PT Adaro Energy Tbk it's still on good position from this analyzed.