

THE EFFECT OF INVESTMENT DECISION, FINANCING DECISION, AND
POLICY OF DIVIDEND TO COMPANY VALUE
(CASE STUDY ON MANUFACTURE INDUSTRY COMPANY OF
CONSUMPTION GOODS SECTOR WHICH REGISTERED IN BEI AT 2008 –
2010)

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ABSTRACT

This Research was about the effect of Investment Decision, Financing Decision, and Policy of Dividend to Company Value (Case Study on Manufacture Industry Company of Consumption Goods sector which registered in BEI at 2008 – 2010)" which aims to find out whether there is influence between the independent variables investment decision, financing decision, and policy of dividend, with the dependent variable Company Value.

The population of this study on Manufacture Industry Company of Consumption Goods sector which registered in BEI. Sampling was purposive sampling method, and analysis of research data using multiple regression analysis using SPSS version 19.00. From the result is that the Investment Decision, Financing Decision, and Policy of Dividend, have a positive influence on the Company Value.

Keywords: Investment Decision, Financing Decision, Policy of Dividend, Company Value.