

MULTIMEDIA GRAPHIC DESIGN ON LINE (WEBSITE) "MAT BEDU"

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ABSTRACT

The phenomenon of the emergence of children's website currently contains material science-based education has many, but not all websites are presented has an element of local content or themes unique and interesting even still be special, then that needs to be brought to a website educational discourse capable of pouring and lifting by combining elements of a culture of local content, especially in Jakarta.

The purpose of this design are: building a culture in any way in the design of multimedia graphics on line (website) "mat Bedu", then for the purposes of: (1) Introducing Local especially Betawi culture as a culture that elevates the image of Jakarta. (2) Obtain the work of graphic design multimedia design on line, so it can be used as a portfolio for writers. (3) Knowing what needs to be done both theoretically and practically in designing multimedia graphic design work design on line.

Theme design & concept of this website is to further develop a theme about the local culture especially betawi culture, who felt increasingly marginalized by the progress of time.

Opportunities and expectations after the work is able to create designs realized that characterizes the local culture and can provide a complete and helpful information.

The author's experience during the making work in this thesis is more to adding insight on graphic design multimedia on line so getting useful knowledge and useful for the community and local culture to be more known again at least be introduced as early as possible for the children to create a sense of belonging as a whole together.

Keywords: multimedia, on line, website, local culture, betawi