

ABSTRACT

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Perancangan Media Promosi Blenger Burger

Belnger Burger is a company who deals in the business of burgers and chilidog. This company has satu burger among other advantages, namely a super great burger. However, the existence of many burger blenger not widely know because of the shortage of a media campaign, and for the development of an extensive media campaign blenger burger is made website to meet the promotional needs. And when even this website is easilyaccessible through a variety of gadgets, such a notebook, ipad, mobile phone, and the like, and form there I took steps to make the design of promotional media burger blenger. Anda other burger website. Anda after doing thr research, design retro-based website that will be explored, because it does not exist in Indonesia using retro design for the website of a burger. And of these retro themes that will be raised is the retro Indonesian, in order to reflect that this burger is the original made Indonesia.

Key Word : Website Blenger Burger