

## ABSTRAK

Story book is one of entertainment form for children. With the usage of pop-up style, we're trying to make story book became easier and entertaining. The concept itself based on information gathered from various book resources such as books and internet. Pop-up technic might make a simple story book become more interesting.

Departing from this, designrd a story book that has illustrations and an attractive coloring. Embedded image is a fun and unique book, shaped pop-up so that children are interested to have it.

Keyword : Pop-up book, Story book Roro Jonggrang

