ABSTRACT

This research is to measure and analyze the influence of transformational and transactional leadership on job satisfaction of employees in the Department of Human Resources at Coca-Cola Amatil Indonesia.

This research is using a total sampling method and all of employees of HR Department took a part as a respondent with total number of 162 employees. The data were analyzed using regression and correlation method.

The result showed that both transformational and transactional leadership style have a positive and significant influence on job satisfaction, however transformational leadership has greater influence than transactional leadership

The keywords: transformational leadership, transactional leadership, job satisfaction

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