

## Abstrak

**Kajian Penerapan Bursa Kerja On LiNE Pada Dinas Sosial, Tenaga Kerja dan Transmigrasi Kabupaten Kotabaru. (Moethia Faridha, Iwan Krisnadi)**

**Keywords— Kesiapan Dinas, Bursa Kerja Online**

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## Abstrak

Penelitian ini membahas tentang kesiapan Disnakertrans Kabupaten Kotabaru dalam hal penerapan Bursa Kerja Online. Dengan adanya penerapan bursa kerja online yaitu memberikan informasi melalui internet dan sms gateway memberi peluang yang besar kepada masyarakat Kotabaru khususnya para pencari kerja untuk lebih mudah mengakses info lowongan kerja sesuai standar kualifikasi yang dicari industri sekitar Kotabaru dan kesiapan penerapan bursa kerja online oleh Disnakertrans Kabupaten Kotabaru sebagai pelaksananya, sehingga perlu dilihat bagaimana kesiapan dan kendala yang dihadapi penerapan bursa kerja online tersebut.

Oleh karena itu dalam studi ini akan dilihat kesiapan Disnakertrans Kotabaru dalam penerapan bursa kerja online dengan cara pendekatan deskriptif melalui penyebaran kuesioner kepada industri sekitar (job offer dan pencari kerja (job seeker) dan petugas Disnakertrans Kotabaru juga wawancara dengan petugasnya. Dalam studi ini akan terlihat kendala-kendala penerapan bursa kerja online dengan menggunakan analisis swot.

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## **Abstract**

**Application of Stock Assessment Working On LiNE In Social Agency,  
Manpower Kotabaru District. (Moethia Faridha, Iwan Krisnadi).**

Keywords: Official Readiness, Online Job Exchange

## **Abstract**

This Research was discussing the readiness of Disnakestrans of Kotabaru District to apply Online Job Exchange. The presence of Online Job Exchange had provided information which can be assess through internet and gateway information. It was give a big opportunity to the community of Kotabaru human, especially for the job seeker. This to make the easy for to assess Online Job Exchange facilitated the search for the information of vacancy because it matched already with the qualification standard required by Kotabaru-based industries.

The readiness of the application of Online Job Exchange by Disnakestrans of Kotabaru District as the implementer was examined to understand the readiness and the constraint of the application of Online Job Exchange. Therefore, the readiness of Disnakestrans of Kotabaru in applying Online Job Exchange was acknowledged through descriptive approach, which involved the distribution of questionnaire to the immediate industries (job offer and job seeker) and the employee of Disnakestrans of Kotabaru and making Interview with the employee was also considered. In this cases has some problem of Online Exchange and SWOT analysis helped the research to figure out the constraints of the application of Online Job Exchange.