

ABSTRACT

Nowadays in the modern era with a highly developed ,fashion is very important for the teenagers especially in Jakarta so that the catalog is very needed by the teenagers either it is woman or man in Jakarta.Many fashion catalog that already produced , for examples are Fashion for modern Moslem clothes, clothing or distro and boutique. But the catalog that I design is not sitting in the public area that is catalog fashion korea, which is this korea fashion is being trend of the year 2012.

According to my opinion ,there are a lot of catalog that circulate in the market is so monotonous so it makes the teenagers not interested to buy it. Therefore I will make the catalog different from other catalog that already been in the market for example I will create an interesting design with pictures and the accessories that different from any others that appropriate with my themes namely "korea" . So I will make deeper about Korea and I will link the web address that selling korean clothes with a cheapest price so the teenagers will be interested, not only that because in the catalog that will be given supporting media as a bonus poster boyband or girlband as a complementary mainstream media and can be used as a souvenir for the readers.

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