

ABSTRACT

The purpose of this research is to analyze the effect of competency to work attitude, includes management competency, social competency and cultural competency of graduate student. The sampling method used was proportional random sampling with slovin formula. The sample taken for this research was 78 graduating students of Vocational Tourism Studies at the University of Indonesia. The multiple linear regression analysis was used in this research. The results of this research showed that management competency, social competency and cultural competency significantly affected the work attitude. Variable cultural competency has the greatest influence on the work attitude of the graduate students of Vocational Tourism Studies Majoring MICE University of Indonesia.

Keywords: Work Attitude, Competency, Management Competency, Social Competency, Cultural Competency.



ABSTRAK

Penelitian ini bertujuan menguji dan menganalisis pengaruh kompetensi yang meliputi variabel *management competency*, *social competency* dan *cultural competency* terhadap sikap kerja lulusan pada Program Studi Vokasi Pariwisata Universitas Indonesia. Metode sampling yang digunakan adalah *proportional random sampling* dengan total sampel berdasarkan rumus slovin sebanyak 78 orang lulusan Program Studi Vokasi Pariwisata Universitas Indonesia. Metode analisis yang digunakan dalam penelitian ini adalah metode regresi linear berganda. Hasil Penelitian menunjukkan *management competency*, *social competency* dan *cultural competency* berpengaruh secara signifikan terhadap sikap kerja baik secara partial dan simultan. *Cultural competency* merupakan variable yang paling besar pengaruhnya terhadap sikap kerja lulusan Program Studi Vokasi Pariwisata Peminatan MICE Universitas Indonesia.

Kata kunci: Sikap Kerja, Kompetensi, *Management Competency*, *Social Competency*, *Cultural Competency*.

