

## 1.

**KUESIONER**

Kuesioner ini mendeskripsikan pernyataan mengenai "Pengaruh Promosi Penjualan, Citra Merek dan Kualitas Pelayanan Terhadap Loyalitas Nasabah Pada Bank Mandiri Cabang Jakarta Pos Pengumben". Anda cukup memberikan tanda cek list (√) pada kotak jawaban yang disediakan.

Indikator pilihan jawaban penilaian adalah ; Sangat Setuju(SS), Setuju(ST), Ragu-ragul (R), Tidak Setuju (TS), dan Sangat Tidak Setuju (STS).

Usia : ..... tahun

Jenis Kelamin : a. Laki-laki                      b. Perempuan

Pekerjaan : a. Mahasiswa                      b. Wiraswasta                      c. PNS                      d.  
Lain-lain

Status : a. menikah                      b. belum menikah

**a. Variabel Promosi Penjualan (X1)**

NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
1.	Harga khusus yang diberikan untuk pembelian suatu produk sebagai bagian promosi Bank Mandiri sangat menarik					
2.	Promosi dari Bank Mandiri sangat menarik					
3.	Hadiah undian berhadiah yang ditawarkan menarik					
4.	Hadiah yang diberikan dalam promosi beragam					
5.	Hadiah yang ditawarkan dalam promosi sesuai dengan isi promosi					
6.	Bank Mandiri jujur dan konsisten dalam setiap melakukan promosi penjualan					

7.	Bonus undian yang ditawarkan setiap promosi sangat menarik					
8.	Potongan harga dengan menggunakan kartu debit mandiri sangat menarik					

**b. Citra Merek (X2)**

NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
1.	Bank Mandiri sudah dikenal di Indonesia					
2.	Bank Mandiri mudah diingat sebagai perbankan di Indonesia					
3.	Bank Mandiri memiliki kredibilitas yang tinggi dalam melayani nasabahnya					
4.	Bank Mandiri memiliki jaringan yang sangat luas					
5.	Bank Mandiri memiliki reputasi yang baik					
6.	Bank Mandiri merupakan Bank dengan reputasi yang baik					
7.	Memilih tabungan Bank Mandiri karena sesuai dengan gaya hidup					
8.	Memilih tabungan Bank Mandiri karena sesuai dengan status sosial					
9.	Memilih tabungan Bank Mandiri karena sesuai dengan kebutuhan					
NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
10.	Produk perbankan yang diawali dengan kata "Mandiri" diketahui produk Bank Mandiri					
11.	Mandiri merupakan merek yang dilindungi hukum					

d. Kualitas Pelayanan (X3)

NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
1.	Karyawan memiliki kemampuan dalam menangani keluhan nasabah					
2.	Karyawan dapat diandalkan dalam memberikan solusi bagi masalah nasabah					
3.	Karyawan dapat dipercaya dalam memberikan informasi bagi nasabah					
4.	Karyawan cepat tanggap dalam menangani keluhan nasabah					
5.	Karyawan memberikan jawaban yang tepat dan sesuai dalam menangani keluhan nasabah					
6.	Karyawan bersedia membantu mengatasi kesulitan nasabah					
7.	Karyawan memiliki pengetahuan yang baik dalam menjelaskan semua produk kepada nasabah, sehingga menimbulkan rasa percaya nasabah					
8.	Karyawan ramah dalam melayani semua nasabah					
9.	Karyawan sopan saat melayani semua nasabah					
10.	Karyawan dapat memahami keinginan nasabah					
11.	Karyawan menunjukkan rasa empati terhadap masalah yang dikeluhkan nasabah					
12.	Karyawan menunjukkan ketulusan dalam mendengarkan dan memberikan solusi terhadap masalah nasabah					
13.	Lokasi mudah dijangkau					
14.	Gedung sangat nyaman bagi nasabah					
15.	Karyawan selalu mengenakan seragam dan menunjukkan kerapihan selama jam kerja.					

**e. Loyalitas Nasabah (Y)**

NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
1.	Saya akan terus menabung di Bank Mandiri Jakarta Cabang Pos Pengumben					
2.	Saya akan memilih produk-produk lain dari Bank Mandiri yang sesuai dengan kebutuhan saya					
3.	Saya tidak akan terpengaruh dengan berita negatif apapun tentang Bank Mandiri Jakarta Cabang Pos Pengumben					
4.	Saya tetap akan memilih Bank Mandiri Jakarta Cabang Pos Pengumben walaupun ada bank lain di dekat rumah saya					
NO	PERNYATAAN	JAWABAN				
		SS	ST	R	TS	STS
5.	Saya akan tetap menabung di Bank Mandiri Jakarta Cabang Pos Pengumben walaupun bank lain memberikan penawaran lebih menarik					
6.	Saya akan merekomendasikan Bank Mandiri Jakarta Cabang Pos Pengumben kepada saudara saya					
7.	Saya akan merekomendasikan produk-produk Bank Mandiri Jakarta Cabang Pos Pengumben kepada teman-teman kerja saya di kantor					
8.	Saya tidak akan terpengaruh oleh promosi hadiah dari bank lain					
9.	Saya tidak akan beralih ke bank lain walaupun tingkat bunga yang ditawarkan bank lain lebih tinggi					

a Responden	Promosi (X1)						Citra Merek (X2)						Kualitas Pelayanan (X3)						Loyalitas Nasabah (Y)											
	1		2		3		4		5		6		1		2		3		4		5		1		2		3		4	
	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6
A	1	2	3	4	5	6																								
B	3	4	4	5	4	4	4	4	3	4	4	4	4	4	5	4	4	5	4	4	4	3	4	4	4	5	4	4	4	4
e	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
x	1	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
1	3	3	3	3	3	3	2	3	4	3	3	4	3	3	4	4	3	4	3	4	4	4	4	4	4	4	4	4	4	4
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2	2	3	1	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
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3	2	3	2	5	4	4	3	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
4	1	4	1	3	2	3	2	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2









## Validitas promosi

**Correlations**

		Rabat	Premi	Undian	Hadiah Loyaltis 1	Hadiah Loyaltis 2	Ttk Promosi 1	Ttk Promosi 2	Potongan Harga	Promosi
Rabat	Pearson Correlation	1	.239	.198	.412	.368	.420	.348	.105	.617
	Sig. (2-tailed)		.017	.051	.000	.000	.000	.000	.300	.000
	N	100	100	100	100	100	100	100	100	100
Premi	Pearson Correlation	.239	1	.331	.365	.257	.267	.340	.235	.615
	Sig. (2-tailed)	.017		.001	.000	.010	.007	.001	.019	.000
	N	100	100	100	100	100	100	100	100	100
Undian	Pearson Correlation	.198	.331	1	.197	.340	.326	.261	.111	.582
	Sig. (2-tailed)	.051	.001		.049	.001	.001	.000	.270	.000
	N	100	100	100	100	100	100	100	100	100
Hadiah Loyaltis 1	Pearson Correlation	.412	.365	.197	1	.306	.356	.499	.153	.663
	Sig. (2-tailed)	.000	.000	.049		.002	.000	.000	.128	.000
	N	100	100	100	100	100	100	100	100	100
Hadiah Loyaltis 2	Pearson Correlation	.368	.257	.340	.306	1	.393	.267	.108	.709
	Sig. (2-tailed)	.000	.010	.001	.002		.000	.000	.283	.000
	N	100	100	100	100	100	100	100	100	100
Ttk Promosi 1	Pearson Correlation	.420	.267	.326	.356	.393	1	.227	.216	.646
	Sig. (2-tailed)	.000	.007	.001	.000	.000		.023	.031	.000
	N	100	100	100	100	100	100	100	100	100
Ttk Promosi 2	Pearson Correlation	.348	.340	.261	.499	.267	.227	1	.024	.714
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.023		.100	.000
	N	100	100	100	100	100	100	100	100	100
Potongan Harga	Pearson Correlation	.105	.235	.111	.153	.108	.215	.024	1	.364
	Sig. (2-tailed)	.300	.019	.270	.128	.283	.031	.014		.000
	N	100	100	100	100	100	100	100	100	100
Promosi	Pearson Correlation	.617	.615	.582	.663	.709	.646	.714	.364	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## 2. Validitas loyalitas

**Correlations**

		Repeat Purchase 1	Repeat Purchase 2	Retention 1	Retention 2	Retention 3	Referrals 1	Referrals 2	Demonstrates 1	Demonstrates 2	Loyalitas
Repeat Purchase 1	Pearson Correlation	1	.085	.289	.358	.463	.427	.251	.048	.287	.958
	Sig. (2-tailed)		.398	.002	.000	.000	.000	.012	.629	.004	.000
	N	100	100	100	100	100	100	100	100	100	100
Repeat Purchase 2	Pearson Correlation	.085	1	.210	.220	.211	.164	.069	.057	.152	.441
	Sig. (2-tailed)	.398		.036	.027	.035	.103	.494	.571	.131	.000
	N	100	100	100	100	100	100	100	100	100	100
Retention 1	Pearson Correlation	.289	.210	1	.307	.267	.386	.178	-.027	.106	.657
	Sig. (2-tailed)	.002	.036		.002	.007	.000	.079	.767	.292	.000
	N	100	100	100	100	100	100	100	100	100	100
Retention 2	Pearson Correlation	.358	.220	.307	1	.254	.387	.182	-.029	.128	.581
	Sig. (2-tailed)	.000	.027	.002		.011	.000	.070	.845	.206	.000
	N	100	100	100	100	100	100	100	100	100	100
Retention 3	Pearson Correlation	.463	.211	.267	.254	1	.293	.116	.098	.050	.568
	Sig. (2-tailed)	.000	.035	.007	.011		.003	.251	.335	.620	.000
	N	100	100	100	100	100	100	100	100	100	100
Referrals 1	Pearson Correlation	.427	.164	.386	.387	.293	1	.194	.114	.189	.650
	Sig. (2-tailed)	.000	.103	.000	.000	.003		.053	.258	.059	.000
	N	100	100	100	100	100	100	100	100	100	100
Referrals 2	Pearson Correlation	.251	.069	.174	.182	.116	.194	1	.012	.365	.606
	Sig. (2-tailed)	.012	.494	.079	.070	.251	.053		.906	.000	.000
	N	100	100	100	100	100	100	100	100	100	100
Demonstrates 1	Pearson Correlation	.048	.057	-.027	-.020	.098	.114	.012	1	.000	.001
	Sig. (2-tailed)	.629	.571	.767	.848	.335	.258	.906		.100	.100
	N	100	100	100	100	100	100	100	100	100	100
Demonstrates 2	Pearson Correlation	.287	.152	.106	.128	.050	.189	.000	.000	1	.350
	Sig. (2-tailed)	.004	.131	.292	.206	.620	.059	.000	.000		.000
	N	100	100	100	100	100	100	100	100	100	100
Loyalitas	Pearson Correlation	.658	.441	.557	.581	.568	.650	.606	.001	.350	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100	100

\*\*. Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

### 3. Validitas kualitas layanan

		Prevalensi	Prevalensi 2	Reliabilitas	Korelasi 1	Korelasi 2	Korelasi 3	Korelasi 4	Korelasi 5	Korelasi 6	Korelasi 7	Korelasi 8	Korelasi 9	Korelasi 10	Korelasi 11	Korelasi 12	Korelasi 13	Korelasi 14	Korelasi 15	Korelasi 16
Kelembutan 1	Pearson Correlation	1	.965	.231	.96	.142	.221	.08	.207	.042	.123	.141	.038	.188	.151	.123	.155	.182	.259	.025
	Sig. (2-tailed)		.008	.021	.002	.138	.001	.601	.332	.294	.326	.049	.151	.237	.155	.102	.155	.102	.05	.008
Kelembutan 2	Pearson Correlation	.009	1	.161	.11	.048	.23	.314	.111	.042	.123	.047	.187	.141	.123	.155	.182	.259	.025	.009
	Sig. (2-tailed)	.932		.047	.278	.255	.034	.336	.245	.439	.224	.393	.047	.143	.102	.138	.102	.05	.008	.001
Kelembutan 3	Pearson Correlation	.231	.161	1	.190	.201	.272	.012	.053	.011	.187	.141	.048	.143	.102	.138	.102	.05	.008	.001
	Sig. (2-tailed)	.021	.047		.024	.002	.009	.959	.896	.899	.048	.049	.725	.047	.102	.102	.102	.05	.008	.001
Kelembutan 4	Pearson Correlation	.142	.048	.012	1	.181	.11	.364	.171	.011	.178	.039	.041	.143	.102	.138	.102	.05	.008	.001
	Sig. (2-tailed)	.048	.278	.021		.041	.258	.259	.323	.999	.146	.141	.411	.048	.102	.102	.102	.05	.008	.001
Kelembutan 5	Pearson Correlation	.042	.123	.047	.187	1	.244	.01	.144	.047	.173	.229	.049	.143	.102	.138	.102	.05	.008	.001
	Sig. (2-tailed)	.141	.048	.021	.041		.842	.959	.842	.842	.842	.011	.011	.011	.011	.011	.011	.011	.011	.011
Kelembutan 6	Pearson Correlation	.151	.102	.05	.008	.001	1	.048	.008	.008	.001	.011	.011	.011	.011	.011	.011	.011	.011	.011
	Sig. (2-tailed)	.008	.021	.047	.002	.002		.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 7	Pearson Correlation	.182	.259	.025	.008	.001	.048	1	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 8	Pearson Correlation	.259	.025	.008	.008	.001	.048	.048	1	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 9	Pearson Correlation	.025	.008	.008	.008	.001	.048	.048	.048	1	.048	.048	.048	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 10	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	1	.048	.048	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 11	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	.048	1	.048	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146	.146
Kelembutan 12	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	.048	.048	1	.048	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146	.146
Kelembutan 13	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	.048	.048	.048	1	.048	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146	.146
Kelembutan 14	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	.048	.048	.048	.048	1	.048	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146	.146
Kelembutan 15	Pearson Correlation	.008	.008	.008	.008	.001	.048	.048	.048	.048	.048	.048	.048	.048	.048	1	.048	.048	.048	.048
	Sig. (2-tailed)	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008	.008		.146	.146	.146	.146

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

### 4. Validitas citra merek

		Memorable 1	Memorable 2	Meaningful 1	Meaningful 2	Meaningful 3	Meaningful 4	Meaningful 5	Meaningful 6	Likeable	Transferable	Projectable	Citra Merek
Memorable 1	Pearson Correlation	1	.348	.275	.314	.321	.367	.278	.052	.040	.122	.052	.567
	Sig. (2-tailed)		.000	.006	.001	.001	.000	.000	.005	.085	.131	.011	.000
Memorable 2	Pearson Correlation	.348	1	.300	.457	.403	.209	.353	.150	.169	.036	-.046	.835
	Sig. (2-tailed)	.000		.000	.000	.000	.037	.000	.137	.116	.223	.852	.000
Meaningful 1	Pearson Correlation	.275	.300	1	.186	.482	.261	.325	.165	.258	.050	.134	.641
	Sig. (2-tailed)	.006	.000		.009	.000	.003	.001	.101	.019	.621	.183	.000
Meaningful 2	Pearson Correlation	.314	.457	.186	1	.362	.378	.285	.055	-.008	.139	.110	.573
	Sig. (2-tailed)	.001	.000	.048		.003	.000	.004	.587	.949	.168	.215	.000
Meaningful 3	Pearson Correlation	.321	.403	.482	.362	1	.127	.293	.222	.208	.043	.188	.652
	Sig. (2-tailed)	.001	.000	.000	.000		.207	.003	.026	.039	.868	.081	.000
Meaningful 4	Pearson Correlation	.367	.209	.261	.378	.127	1	.312	.077	.118	.158	.015	.523
	Sig. (2-tailed)	.000	.037	.003	.000	.207		.002	.759	.242	.316	.878	.000
Meaningful 5	Pearson Correlation	.278	.353	.325	.285	.293	.312	1	.015	.185	.088	.008	.594
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.002		.890	.992	.384	.937	.000
Meaningful 6	Pearson Correlation	.052	.150	.165	.055	.052	.077	.015	1	.348	.1	-.083	.436
	Sig. (2-tailed)	.635	.137	.101	.587	.626	.781	.886	.000		.986	.000	.000
Likeable	Pearson Correlation	.040	.169	.036	-.006	.268	.118	.185	.348	1	-.083	.284	.436
	Sig. (2-tailed)	.694	.110	.910	.949	.028	.242	.052	.000	.000		.358	.000
Transferable	Pearson Correlation	.122	.036	.139	.139	.043	.154	.088	.086	.348	1	-.083	.436
	Sig. (2-tailed)	.131	.723	.021	.158	.658	.114	.384	.986	.986	.258		.000
Projectable	Pearson Correlation	.052	.046	.134	.116	.198	.015	.008	.272	.284	.000	1	.352
	Sig. (2-tailed)	.611	.852	.193	.275	.061	.878	.937	.000	.004	.855	.000	
Citra Merek	Pearson Correlation	.567	.835	.641	.573	.652	.523	.594	.411	.438	.284	.352	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* Correlation is significant at the 0.01 level (2-tailed).

## 5. Reliabilitas promosi

### Reliability Statistics

Cronbach's Alpha	N of Items
.770	8

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Rabat	26.55	13.058	.482	.744
Premi	26.52	12.798	.461	.747
Undian	26.53	13.161	.431	.751
Hadiah Loyalitas 1	26.46	12.695	.534	.735
Hadiah Loyalitas 2	26.43	11.743	.560	.728
Titik Promosi 1	26.46	12.615	.502	.739
Titik Promosi 2	26.31	11.731	.569	.726
Potongan Harga	26.56	14.653	.202	.784

## 6. Reliabilitas loyalitas

### Reliability Statistics

Cronbach's Alpha	N of Items
.693	9

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Repeat Purchase 1	31.31	13.125	.526	.637
Repeat Purchase 2	31.37	14.458	.261	.687
Retention 1	31.41	13.679	.395	.662
Retention 2	31.45	13.402	.416	.657
Retention 3	31.47	13.444	.396	.661
Referrals 1	31.38	12.925	.502	.639
Referrals 2	31.20	13.758	.308	.681
Demonstrates 1	31.10	15.162	.143	.709
Demonstrates 2	30.99	13.606	.377	.665

## 7. Reliabilitas kualitas layanan

### Reliability Statistics

Cronbach's Alpha	N of Items
.690	15

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Reliability 1	54.70	24.939	.258	.680
Reliability 2	54.63	25.751	.194	.687
Reliability 3	54.59	24.770	.287	.676
responsiveness 1	54.65	25.381	.208	.686
responsiveness 2	54.68	24.482	.287	.676
responsiveness 3	54.85	24.937	.226	.685
Assurance 1	54.78	24.779	.295	.675
Assurance 2	54.64	23.788	.440	.657
Assurance 3	54.68	25.472	.231	.682
Kepedulian 1	54.47	23.262	.495	.649
Kepedulian 2	54.67	25.334	.233	.682
Kepedulian 3	54.53	24.635	.341	.669
Kredibilitas 1	54.69	25.388	.247	.680
Kredibilitas 2	54.48	23.101	.511	.646
Kejujuran	54.52	25.909	.198	.686

## 8. Reliabilitas citra merek

### Reliability Statistics

Cronbach's Alpha	N of Items
.727	11

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Memorable 1	38.33	19.355	.437	.699
Memorable 2	37.96	18.180	.492	.688
Meaningful 1	38.12	18.288	.507	.686
Meaningful 2	38.10	19.040	.431	.699
Meaningful 3	38.06	18.198	.520	.684
Meaningful 4	38.37	19.811	.392	.705
Meaningful 5	38.34	18.934	.444	.697
Meaningful 6	38.09	20.669	.268	.721
Likeable	38.03	20.393	.289	.719
Transferable	38.20	21.838	.104	.740

Protectable	37.80	20.909	.181	.735
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9. Tabel T

df	0.1	0.05	0.025	0.01
70	1.6669	1.9944	2.2906	2.6479
71	1.6666	1.9939	2.2899	2.6469
72	1.6663	1.9935	2.2892	2.6458
73	1.666	1.993	2.2886	2.6449
74	1.6657	1.9925	2.2879	2.6439
75	1.6654	1.9921	2.2873	2.643
76	1.6652	1.9917	2.2867	2.6421
77	1.6649	1.9913	2.2861	2.6412
78	1.6646	1.9908	2.2855	2.6403
79	1.6644	1.9905	2.2849	2.6395
80	1.6641	1.9901	2.2844	2.6387
81	1.6639	1.9897	2.2838	2.6379
82	1.6636	1.9893	2.2833	2.6371
83	1.6634	1.989	2.2828	2.6364
84	1.6632	1.9886	2.2823	2.6356
85	1.663	1.9883	2.2818	2.6349
86	1.6628	1.9879	2.2813	2.6342
87	1.6626	1.9876	2.2809	2.6335
88	1.6624	1.9873	2.2804	2.6329
89	1.6622	1.987	2.28	2.6322
90	1.662	1.9867	2.2795	2.6316
91	1.6618	1.9864	2.2791	2.6309
92	1.6616	1.9861	2.2787	2.6303
93	1.6614	1.9858	2.2783	2.6297
94	1.6612	1.9855	2.2779	2.6291
95	1.6611	1.9852	2.2775	2.6286
96	1.6609	1.985	2.2771	2.628
97	1.6607	1.9847	2.2767	2.6275
98	1.6606	1.9845	2.2764	2.6269
99	1.6604	1.9842	2.276	2.6264
100	1.6602	1.984	2.2757	2.625

10. Tabel F

Titik Presentase Distribusi F untuk probabilitas 0,05

df untuk penyebut (d2)	df untuk pembilang (d1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.96	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75

## DAFTAR RIWAYAT HIDUP



Nama : Nabila  
Tempat tanggal lahir : Malang, 26 Juli 1989  
Status : Menikah  
Fakultas/Jurusan : Ekonomi bisnis / MM  
Alamat rumah : Komplek DPR RI Pribadi C-56,  
Joglo-Jakarta barat  
No. HP : 081295108189/085776763244  
Email : [nna\\_bila26@ymail.com](mailto:nna_bila26@ymail.com)

### Pendidikan :

No.	Kampus / Sekolah	Kota	Lulus
1.	Universitas Mercu Buana – Magister Manajemen	Jakarta	2014
2.	Universitas Negeri Surabaya	Surabaya	2011
3.	SMAN 15 Surabaya	Surabaya	2007
4.	SLTPN 22 Surabaya	Surabaya	2004
5.	SD Al-Hikmah Surabaya	Surabaya	2001

### Pekerjaan :

No.	Perusahaan	Jabatan	Tahun
1.	Yayasan Mutiara	Pengajar	2010
2.	PT. Bank Mandiri	Staff	2011