

**EFFECT OF PROFITABILITY, SIZE AND GROWTH COMPANY  
ASSET CAPITAL STRUCTURE OF THE COMPANY  
MANUFACTURING CONSUMER GOODS INDUSTRY SECTOR  
SUB IN BEI**

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**ABSTRACT**

The purpose of this study was to determine the effect of profitability, size and growth of company assets partially or simultaneously to the capital structure of companies manufacturing sub-sector of the consumer goods industry in IDX.

This research is a kind of causal research. The sampling technique used was purposive sampling of 35 companies listed on the Stock Exchange acquired 20 companies in the sample with certain criteria. The population of this research is the manufacturing company of the consumer goods industry sub-sectors listed on the Stock Exchange during the period 2010-2012. Statistical methods, we choose the multiple linear regression to test the classical assumption first with SPSS.

The results of this study indicate that partially profitability (ROE) and growth assets have a significant effect on the capital structure, while the size of the Vendor (SIZE) does not significantly influence the capital structure, and simultaneously profitability (ROE), firm size (SIZE) and the asset growth effect significantly to the capital structure of companies manufacturing sub-sector, consumer goods industry in IDX.

**Keywords:** Profitability (ROE), Company Size (SIZE), and Asset Growth, Capital Structure (DER).

**PENGARUH PROFITABILITAS, UKURAN PERUSAHAAN  
DAN PERTUMBUHAN ASSET TERHADAP STRUKTUR  
MODAL PADA PERUSAHAAN MANUFAKTUR SUB SEKTOR  
CONSUMER GOODS INDUSTRY DI BEI**

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**ABSTRAK**

Tujuan penelitian ini untuk mengetahui pengaruh profitabilitas, ukuran perusahaan dan pertumbuhan asset secara parsial maupun secara simultan terhadap struktur modal perusahaan manufaktur sub sektor consumer goods industry di BEI.

Penelitian ini merupakan jenis penelitian kausal. Teknik sampling yang digunakan adalah *purposive sampling* dari 35 perusahaan manufaktur yang terdaftar di BEI di peroleh 20 perusahaan sampel dengan kriteria tertentu. Populasi penelitian ini adalah perusahaan manufaktur sub sektor consumer goods industry yang terdaftar di BEI selama periode 2010-2012. Metode statistik yang digunakan adalah regresi linier berganda dengan melakukan uji asumsi klasik terlebih dahulu dengan bantuan program SPSS.

Hasil penelitian ini menunjukkan bahwa secara parsial profitabilitas (ROE) dan pertumbuhan asset berpengaruh signifikan terhadap struktur modal, sedangkan ukuran perusahaan (SIZE) tidak berpengaruh signifikan terhadap struktur modal, dan secara simultan profitabilitas (ROE), ukuran perusahaan (SIZE) dan pertumbuhan asset berpengaruh signifikan terhadap struktur modal perusahaan manufaktur sub sektor consumer goods industry di BEI.

Kata kunci : Profitabilitas (ROE), Ukuran Perusahaan (SIZE), dan Pertumbuhan Asset, Struktur Modal (DER).