The Influence Of Corporate Social Responsibility
Toward In Companies That Listed In Indonesian Stock Exchange

By:
EVA ARNIE
43208110236

ABSTRACT

This study is performed to examine the effect of corporate social responsibility of financial performance in automotive that is listed in Indonesian stock exchange over period 2008-2012.

The analysis techniques used here are description of the data, classical analysis testing assumptions, analysis coefficient determination ($R^2$) and multiple regression with the least square different and hypotheses test using t-statistic to examine partial regression coefficient and F-statistic to examine the mean of mutual effect with level of significance 5%.

The result of this research will be showing sample used in this study to meet the criteria of classical test assumptions so that is useful in the study. The test results F indicates that together the four variable: Environment and energy (X1), Labour (X2), product and consumer (X3), and public (X4) are significantly effect on ROA and ROI. But insignificantly on ROE. The result of hypothesis significantly effect on ROA and ROI. And Environment and Energy (X1) is significantly effect on ROE.

Keyword: Environment and Energy (X1); Labour (X2); Product and Consumer (X3); Public (X4); Return on Assets (ROA); Return On Investment (ROI); and Return On Equity (ROE).