EFFECT OF GROSS PROFIT, TOTAL CASH FLOW, FIRM SIZE AND GROWTH OF THE COMPANY TO THE STOCK PRICE
(EMPIRICAL STUDIES ON COAL MINING COMPANY LISTED ON THE INDONESIA STOCK EXCHANGE)

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ABSTRACT

This study aims to test empirically the effect of gross profit, total cash flow, firm size and growth company of the stock price.

This study used a sample of coal mining company during the years 2009-2012 by using purposive sampling method. The data used were obtained from annual reports listed coal mining company on Indonesia Stock Exchange. There are 10 companies during the years that meet the criteria. This study used multiple regression analysis with 40 samples of 10 companies.

The result of this study found that only gross profit variable have significant effect on stock price, while the total cash flow, firm size and growth company have no significant effect on stock price.

Keywords : gross profit, total cash flow, firm size, growth company and stock price