

**DESIGN THE RAMADAN GATE OF MANARUL AMAL MOSQUE MERCU BUANA
UNIVERSITY AND COORDINATE BAKUL RAMADAN FESTIVAL MERCU BUANA
UNIVERSITY 2015**

Written Project Report
Study Program Visual Communication Design
Mercu Buana University Jakarta, 2015

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Abstract

Students of the Faculty of Design and Creative Arts (FDCA) Mercu Buana University (UMB) held an event titled Ramadan Festival 'BAKUL' (Bazar & Culinary) with the aim of fill and celebration the month of Ramadan 1436 H. "BAKUL" Festival of this Ramadan carries the traditional concept that elevates the value of local wisdom packed in shape festival with a unique and attractive impression that has its own impress in society.

Ramadan Festival 'BAKUL' Mercu Buana University in 2015 was held in the courtyard In mosque Manarul 'Amal parking. As a form of cooperation with the mosque, the author decided to design the gate of Ramadan mosque Manarul 'Amal. Gate of Ramadan Manarul Amal Mosque could be as a media for society to join in this event in Manarul Amal Mosque, and also this gate will improve the aesthetics of the mosque. Manarul Amal mosque gate designed to created brand awareness in the community also the begining of the consistency as a Mosque to introduce this place to the society. With thi event is also celebrate the rainbow ramadan program in conducted by the mosque.

From the documentation, The Ramadan "BAKUL" Festival Mercu Buana University 2015 have positif respons from the society, also from the Manarul Amal mosque society feel so grateful for this event and the gate Ramadan design.

Keywords : ramadan festival, bakul, gate.

**PERANCANGAN GAPURA RAMADAN MASJID MANARUL' AMAL UMB DAN
KOORDINATOR FESTIVAL RAMADAN 'BAKUL' UNIVERSITAS MERCU BUANA
2015**

Pertanggungjawaban Tertulis
Program Studi Desain Komunikasi Visual
Universitas Mercu Buana Jakarta, 2015

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Abstrak

Mahasiswa Fakultas Desain dan Seni Kreatif (FDSK) Universitas Mercu Buana (UMB) menggelar sebuah *event* bertajuk Festival Ramadan 'BAKUL' (Bazar & Kuliner) dengan tujuan mengisi dan memeriahkan bulan Ramadan 1436 H. Festival Ramadan 'BAKUL' ini mengusung konsep tradisional yang mengangkat nilai kearifan lokal yang dikemas dalam bentuk festival dengan kesan unik dan menarik sehingga memiliki daya tarik tersendiri di masyarakat.

Festival Ramadan 'BAKUL' Universitas Mercu Buana 2015 ini dilaksanakan di halaman parkir masjid Manarul' Amal UMB. Sebagai bentuk kerjasama dengan masjid, maka disepakati bahwa penulis akan merancang gapura ramadan masjid Manarul' Amal. Gapura ramadan masjid Manarul' Amal dapat menjadi media penyambutan kepada masyarakat yang akan menuju masjid Manarul' Amal. Gapura ini akan meningkatkan estetika masjid. Perancangan gapura masjid Manarul' Amal UMB ini dapat menciptakan *brand awareness* di masyarakat serta menjadi awal konsistensi masjid Manarul' Amal dalam mengenalkan jati dirinya kepada masyarakat. Dengan adanya gapura ramadan ini akan semakin memeriahkan program Pelangi Ramadan 2015 yang dilaksanakan oleh masjid.

Dari hasil dokumentasi, Festival Ramadan 'BAKUL' Universitas Mercu Buana 2015 ini mendapatkan respon positif dari masyarakat sekitar. Serta pihak masjid Manarul' Amal merasa puas dari hasil rancangan gapura ramadan.

Kata kunci : festival ramadan, bakul, gapura.