

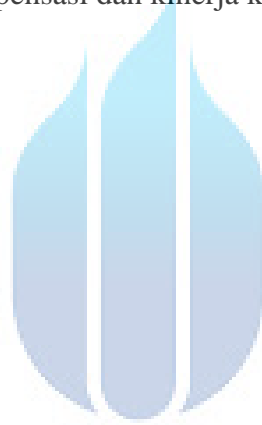
ABSTRAK

Penelitian ini membahas peranan motivasi dan kompensasi terhadap kinerja karyawan. Data diperoleh melalui survey dengan menyebarkan kuisioner kepada 93 responden di Pranaya Suites Hotel yang terletak di *Commercial Park* CBD BSD, Serpong, Tangerang.

Teknik pengambilan sampel yang digunakan adalah *probability sampling*, sedangkan alat analisis yang digunakan adalah regresi linear berganda.

Hasil pengujian hipotesis menunjukkan terdapat pengaruh secara parsial maupun simultan dari motivasi dan kompensasi terhadap kinerja karyawan Pranaya Suites Hotel. Untuk penelitian selanjutnya disarankan untuk melakukan penelitian di organisasi non jasa dengan lingkup penelitian diperluas.

Kata kunci : motivasi, kompensasi dan kinerja karyawan.



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ABSTRACT

This study discusses the role of motivation and compensation to employee performance. Data were obtained through a survey by distributing questionnaires to 93 respondents in pranaya Suites Hotel located in the Commercial Park CBD BSD City, Serpong, Tangerang.

The sampling technique used was probability sampling, while analysis tool used is multiple linear regression.

Hypothesis testing results showed that there partially and simultaneously influence of motivation and compensation to employee performance pranaya Suites Hotel. For further research is advisable to do research in non-services organization with an expanded scope of research.

Keywords: motivation, compensation and employee performance



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