

## Abstrak

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"Jakarta sebagai ibukota Indonesia sangatlah menarik minat pengusaha baik dalam maupun luar negeri untuk melakukan kegiatan bisnis. Hotel sebagai sarana akomodasi memegang peranan penting karena hotel dituntut menyediakan fasilitas dan pelayanan yang semakin baik bagi tamu-tamu. Seiring dengan peningkatan ekonomi, kebutuhan akan hotel bisnis juga meningkat. Adapun Hotel bisnis, yang dirancang berkapasitas 200 kamar yang berlokasi di jalan Hayam Wuruk. Adapun karakteristik hotel bisnis sesuai pangsa pasar yang diraih mempunyai fasilitas-fasilitas yang menunjang kegiatan bisnis seperti Business Center yang luas, Meeting Room dan Function Room dengan kapasitas yang bervariasi. Lokasi perancangan yang berada di jalan Hayam Wuruk terletak di pusat kota dan dekat dengan Chinatown, Museum, Bandara, Mangga Dua Mall yang sangat ramai dengan restoran berbagai kelas. Lobby dan kamar tidur yang dirancangpun sesuai dengan kebutuhan tamu bisnis yang menginap hanya satu atau dua malam saja dan melakukan aktivitas bisnis di luar kamar sehingga desain kamar dirancang senyaman mungkin lebih dari kamar hotel biasa. Hal ini mempengaruhi pengadaan lobby dan fasilitas pelayanan kamar yang ada di Hotel Bisnis yang akan dirancang dengan gaya Modern sentuhan Chinoiserie (lobby dan fasilitas pelayanan kamar pada hotel dibuat lebih menarik agar tamu/wisatawan local maupun mancanegara tertarik untuk datang dan menginap)."

**Kata kunci:** Perancangan, Hotel, Lobby & Kamar, Gaya Modern Chinoiserie

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“Jakarta as the capital of Indonesia is attracting entrepreneurs both home and abroad to conduct business activities. Hotel as a means of accommodation plays an important role because the hotel facilities and services required to provide increasingly balk for guests. Along with the increase in the economy, the need for the hotel business also increased. As a business hotel, which was designed with a capacity of 200 rooms located in Jalan Hayam Wuruk. As a business hotel characteristics corresponding market share achieved by having facilities that support business activities such as extensive Business Center, Meeting Room and Function Room with capacity varied. The location is on the path design Hayam Wuruk located in the city center and close to Chinatown, Museum, Airport, Mangga Dua Mall, which is very crowded with restaurants of various classes. Lobby and bedrooms were designed according to the needs of business guests who stay only one or two nights only and do business activity to outside the room so that the design of the rooms are designed as comfortable as possible over a regular hotel room. This affects the procurement lobby and room service facilities in Business to be designed with Modern Chinoiserie style (lobby and room service facilities at the hotel made more attractive so that guests / local and foreign tourists interested to come and stay). ”

**Keywords :** Design, Hotel, Lobby & Bedroom, Modern Chinoiserie Style